

## PRESS RELEASE

Florence, 30 March 2016

# Monitoring Media Pluralism in Europe: Results of the second pilot-test implementation of the Media Pluralism Monitor (MPM2015)

During 2015, the [Centre for Media Pluralism and Media Freedom \(CMPF\)](#), with the co-financing of the European Commission and the European Parliament, carried out a second pilot-test implementation of the Media Pluralism Monitor (MPM) developed and pilot-tested in 2014 by CMPF itself on 9 selected EU countries.

The 2015 implementation was conducted in the remaining 19 EU Member States, namely Austria, Croatia, Cyprus, Czech Republic, Finland, Germany, Ireland, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden. Today, the Centre for Media Pluralism and Media Freedom publishes the [general results and the countries' reports](#) for the implementation of the MPM2015.

The risks for media pluralism are examined taking into account a number of indicators that address different aspects and potential threats to media pluralism in a systematic and holistic way, being related to four comprehensive main thematic domains: Basic Protection, Market Plurality, Political Independence and Social Inclusiveness. This approach guarantees sufficient comprehensiveness to the analysis of a complex phenomenon as media pluralism.

*The findings of the MPM2014 and MPM2015 implementations, even if based on a pilot-test project, clearly show that no EU member state is today free from risks to media pluralism, and also that each country faces specific problems or shortcomings, which reflect its media and political landscape, Prof Parcu, Director of the Centre said.*

The results of the two pilot-test implementations have highlighted the value of measuring risks for media pluralism as an essential exercise for awareness-raising and promotion of media pluralism and freedom within European Union Member States.

In 2016 the CMPF will implement a refined version of the MPM on all 28 EU Member States and two Candidates countries, namely Montenegro and Turkey.

Full Report at: <http://monitor.cmpf.eui.eu/>

Press Kit at: <http://monitor.cmpf.eui.eu/mpm2015/press-kit/>

## CONTACTS

CENTRE FOR MEDIA PLURALISM AND MEDIA FREEDOM  
Robert Schuman Centre for Advanced Studies  
Via delle Fontanelle 19 - 50014 San Domenico di Fiesole – Italy  
Elda Brogi – CMPF Scientific coordinator  
Tel. [+39] 055 4685 717  
[cmpf@eui.eu](mailto:cmpf@eui.eu)

EUROPEAN UNIVERSITY INSTITUTE  
EUI PRESS Office  
<http://www.eui.eu>

Tel. [+39] 055 4685 238  
[eui.press@eui.eu](mailto:eui.press@eui.eu)



The CMPF is co-financed  
by the European Union